



Town of Essex

Selectman's Office, 29 West Avenue, Essex, CT 06426

February 27, 2013

To: Essex Residents and Business Owners

From: Norman Needleman – First Selectmen

Severe Weather, Road Closures. How will you know about town-wide emergencies?

Your safety is our top concern. Early warning helps save lives and property. That's why the Town of Essex wants to make sure you know about emergencies and incidents as soon as possible.

Town of Essex will use the *Safer Essex – Emergency Notification System*, powered by Everbridge, to let you know about issues that may affect your safety.

This system will allow the Town of Essex to contact thousands of residents in seconds so you can be informed about emergencies right away.

Receive important messages from the Town on your phone, email, and more.

Safer Essex - Emergency Notification System can deliver messages any way you want—on your home phone, cell phone, email, and more. This way, we can reach you for any emergency. We may also use the system in non-emergency situations to let you know about important Town-Related events, such as meetings, parade closures, Crime Watch Alerts, School Closings/Delays or Public Works Projects.

How does it work?

The process begins when the Town issues a message about a potential safety hazard or concern. The Safer Essex system dials your main contact number or sends an email. If you don't confirm receipt of the message, the system will try to reach your second contact number or email. The system will continue trying to contact you until it receives a confirmation.



1. Winter Weather is expected to damage Essex homes and businesses.



2. First Selectman/Emergency Services will access the Safer Essex - Everbridge Notification system to notify residents and businesses.



3. System starts contacting thousands of residents instantly by phone, fax, email, and more.



4. Recipients receive instructions for safety precautions and/or evacuation.

The success of this service relies on **YOU**. **Having your latest contact information is the only way to ensure that we can contact you in an emergency.** Please Sign up on the Town of Essex Website. Click on the Safer Essex Notification Sign Up Button to create your online profile or update the information you have already entered. Updating is easy and only takes a few minutes. The enclosed instructions will guide you through the process. Thank you in advance for your cooperation and participation in this important program.

The Town of Essex Respects Your Privacy!!

The Town of Essex will never share or distribute your personal information, unless required to do so by law. Additionally, the Town will never use your information for any purpose other than to send emergency notifications or information pertaining to the Town of Essex.

Are you Ready Essex?

"If we can't reach you We can't alert you!!"


Sincerely,

Norman Needleman
First Selectman


Safer Essex - **Everbridge** Emergency Notification System

Web Sign-In Instructions

- 1) Go to http://www.essexct.gov/safer_essex.htm
- 2) Click on the **Safer Essex Notification Sign-In** button. You will be re-directed to the Safer Essex – Sign-In web page. This simple three step process will allow you to create your own web USER ID and Password so that at anytime you can come back to manage your profile and update the information you entered for these alerts.
- 3) **STEP #1** You will be directed to the Safer Essex Emergency Notification page. Sign up for alerts by clicking on the Sign-in Button



Safer Essex

Powered by  everbridge

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Safer Essex Emergency Notification System

Get alerted about emergencies and other important community news by signing up for the Safer Essex - Emergency Notification System.

The Town of Essex has implemented a state-of-the-art emergency notification system to alert residents about emergencies and other important community news. The emergency notification system, powered by Everbridge, enables the Town of Essex to provide essential information quickly in a variety of situations, such as severe weather, fires, floods, unexpected road closures, or evacuation of buildings, marinas or neighborhoods.

You will receive time-sensitive messages whenever you specify, such as your home, cell, or business phone, email, text messages, hearing impaired receiving devices, and more.

You pick where, you pick how.

Sign Up for Alerts

Not signed up? Click the Sign Up button below to get started.

Sign Up

Manage Profile

Already signed up for alerts? Log in to update your contact information or preferences.

Log In

Questions? Contact Town of Essex at 800-707-1432 or buckridge@yahoo.com

[Terms of Use](#)

- 4) Follow the instructions for creating your Safer Essex Web UserID, Password and Security Question and Answer

Click Submit to proceed to Step #2.



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Emergency Alerts: New User Sign-Up





Please create a username and password so you can edit your contact information and preferences at a later date.

Fields marked with * are mandatory

Username

Username:*

Password:*

Confirm Password:*

Email:

Confirm Email:

Password must be 8-64 characters and must contain:

- 1. Letters (a-c or A-Z)
- 2. Numbers (0-9)

Password must not contain spaces or username

Security Question

Questions:*

Answer:*

☒ I accept the [Terms of Use](#).*

st r n e s

Try a New Code

Type the characters you see in the picture above.*

Submit

Questions? Contact Town of Essex at 800-767-1432 or buckridge@yahoo.com

[Terms of Use](#)

STEP #2 - You will by default be signed up for Emergency Alerts. Please also select the types of Community Alerts you would like to receive.

Also fill out the entire pages with your Valid Resident or Business Name, and up to 5 separate locations.

Alerts You Want to Receive ⓘ
☒ Emergency Alerts

Important Community Alerts ⓘ

☐ Severe Essex Weather Warnings

☐ Road Closures/Traffic Alerts

☐ Marina Alerts

☐ Power Outages in Area

☐ School and Government Closings

☐ Connecticut Water Alerts

☐ Public Works Projects in Area

☐ Essex GovCasts

NOTE: Please be sure to enter your Town of Essex Home Address.

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Fields marked with * are mandatory

Alerts You Want to Receive ⓘ
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Important Community Alerts ⓘ

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☒ Essex GovCasts

About You

☒ I am a resident ☐ I am registering a business

First Name: *Francis

Middle: S

Last Name: *Willett

Suffix: ☐

Language preference: ⓘ

English (US)

Special Needs: ⓘ

☐ Yes ☒ No

Volunteer?: ⓘ

☐ Yes ☒ No

Town of Essex Locations You Care About

Location Name ⓘ

Work

Street Address: *

29 West Avenue

Apt/Suite/Unit:

City: *

Essex

State/Province: *

Connecticut

Postal Code: *

06426

+ Add Another Location

Next

Questions? Contact Town of Essex at 860-767-1432 or buckridge@essexvt.org

Select Special Needs and Volunteer Categories
Optional Data Used for Selecting You During Emergencies:

Special Needs: ⓘ

☒ Yes ☐ No

☐ Hearing Impaired

☐ Psychological Impaired

☐ Visually Impaired

☐ Wheelchair/Mobility Impaired

☐ Speech Impaired

☐ Oxygen Tank Dependent

☐ Mentally Impaired

☐ Service Animals or Pets

☐ Power Dependent

☐ Refrigerated Medications

Volunteer?: ⓘ

☒ Yes ☐ No

☐ Fire Department

☐ Emergency Shelter Volunteer

☐ Emergency Medical Services

☐ Emergency Management

☒ Town Government

☐ Amateur Radio Operator

STEP #3 – Enter in all of the Voice (Phone) and Text(SMS, EMAIL,ETC) Notification Paths you would like to receive Emergency Alerts and Community Alerts.
Select the order in which you would like the notifications to be sent and to what device.

NOTE: If you do not want a specific path to be contacted. Select N/A and that path will not be used.

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How to Contact You

Contact preferences ⓘ

Emergencies

Community alerts

Home Phone:

Mobile Phone:

860-395-9008

Business Phone: Ext:

TEXT (10 Digit #):

860-395-9008

Primary Email:

fwillett@connect.net

Secondary Email:

Other Phone:

TTY / TDD Device:

N/A

3

N/A

2

1

N/A

N/A

N/A

N/A

N/A

N/A

2

1

N/A

N/A

N/A

Submit

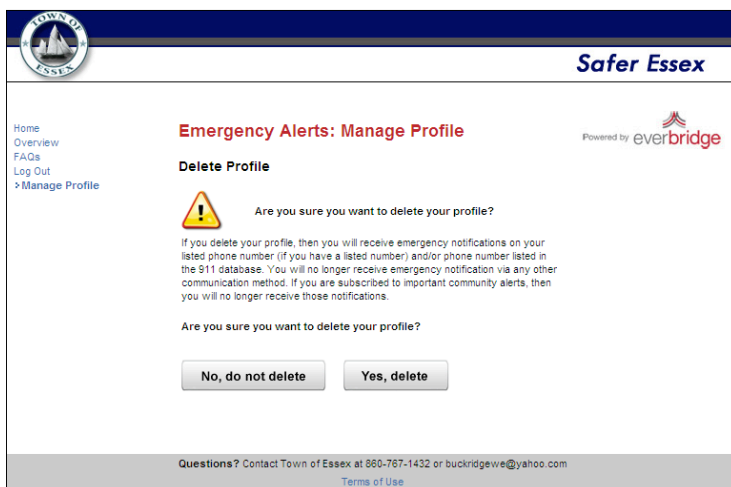
Questions? Contact Town of Essex at 860-767-1432 or buckridge@essexvt.org

Safer Essex - Everbridge

Web Opt-Out Instructions

You can delete your Safer Essex Alert profile by logging back into your profile from the Town of Essex Website.

- 1) Go to http://www.essexct.gov/safer_essex.htm and Click on the **Safer Essex Notification - Sign Up** button.
- 2) You will be re-directed to the Safer Essex – Sign Up Website. Click on the Log In to manage your profile.
- 3) Click on the Delete Profile Link on the left side of the page.
- 4) You will see the following screen. Click Yes, delete button
- 5) Your Opt-In Information will be immediately removed from the Safer Essex System.



**Please Sign Up for the Safer Essex
Emergency Notification System**

“If we can’t reach you We can’t alert you!!”

Safer Essex - **Everbridge** Emergency Notification System Manual Sign-Up Instructions

Manual Instructions:

- 1) Simply Call the Department of Emergency Management at
(860) 767-8139 and leave us a message with the following information.

OR

- 2) Fill out the information below and drop it off at the **First Selectman's Office**.
We will enter your information as soon as possible.

First Name: _____ Middle Initial: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Home Phone: () _____ Mobile Phone: () _____

Business Phone: () _____ Other Phone: () _____

TTY/TDD #: () _____ FAX: () _____

Primary EMAIL Address: _____

Secondary EMAIL Address: _____
